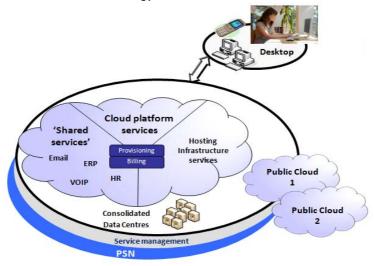




## The G-Cloud vision

"The G-Cloud brand provides confidence in services you can trust – reliability, security, value for money, contractual probity, adherence to standards and enables Government ICT Strategy."



# The G-Cloud - An explanation

- The Public Sector brand for trusted cloud computing
- Enables cost savings through
  - Consolidating buying power
  - Reducing design, procurement and assurance overheads
  - Improved operational efficiency through standardisation and automation
  - Flexibility to scale up and down
  - Sharing infrastructure across departments,
    enabling high load levels, avoiding purchasing equipment for temporary requirements.
- Services categories will include
  - Shared Services/Business services
  - Utility applications
  - Common public sector applications
  - Development platform for custom applications
  - Infrastructure and Service Management

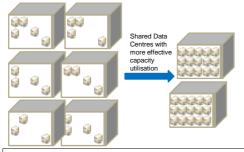


3

# Data Centre Consolidation – Context and Approach

### Context

- Today: Hundreds of public sector data centres running to different standards:- some at capacity limits, others with unused space
- Goals: Sustainability, efficiency, share-ability, consistency, business continuity
- End point: optimum number of highly virtualised, shared data centres including secure List X facilities



#### **Approach**

- The approach to Data Centre Consolidation will vary depending on the category of the Data Centre
- Common Data Centre 'rack as a service' metric to be established to enable benchmarking
- Three Data Centre transformation projects:
  - Public sector owned Data Centre consolidation
  - Supplier owned/operated Data Centre consolidation
  - Procurement of new suppliers for Infrastructure as a Service, and 'Rack as a Service'

"Delivering Public Sector ICT services from the optimum number of high performing, energy-efficient, resilient, cost-effective and standards based data centres"

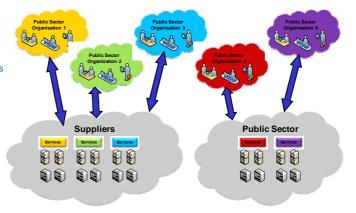
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## **Data Centre Consolidation:**

**Delivering greener, more efficient Data Centre services (1)** 

#### **Current State**

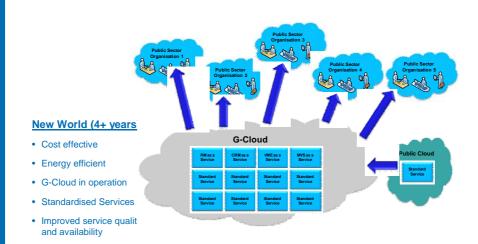
- 200+ DCs
- High cost
- Duplication
- Lack of standards
- Inefficiency



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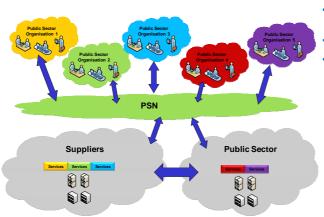
## **Data Centre Consolidation:**

Delivering greener, more efficient Data Centre services (2)



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# **Data Centre Consolidation:**Delivering greener, more efficient Data Centre services (3)



#### Future (2-4 years)

- Consolidate infrastructure and virtualise
- Integrated with PSN
- Hosting available for G-Cloud services

7

## **Government Applications Store Principles**

- "Find it build it run it share it", the "one stop shop" for Public Sector business and ICT services
- Based on a central catalogue of pre-procured and G-Cloud certified services and applications. Business services, Development platform and Infrastructure.
- Presented in the context of "your organisation", "your sector"
- Services instantiated in your data context
- Lowest price for the Public Sector, all benefit from the volume driven price reductions
- Choice of infrastructure platforms for all applications
- Innovation encouraged a market place for new ideas from suppliers and end users
- You can "see what's coming" as well as "what's there"





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## **Key Commercials Principles – A Reminder**

#### Establish an open market

# Make change simple and easy to achieve

A marketplace where purchasers can switch easily between providers at the end of contracts - or where a provider underperforms.

#### Make pricing transparent and comparable

Visibility of all additional service charges, and costs of change, reflecting total cost of service and priced on a utility model by a measurable unit.

Lowest price per transaction for all public sector bodies, supported by initial and periodic benchmarking.

# Make it quick, simple and compliant to buy from the G-Cloud

Standardised, simplified, compliant transacting at minimal cost to all parties.

### Create an open market for each category

A competitive open market, with limited barriers to entry, that ensures that suppliers can deliver and scale what is being sold.

#### Run a successful market

#### Encourage and enable re-use

A commercial model where the crown is treated as a single customer, and where the collaboration, sharing and re-use of services, licenses, assets and IP is incentivised for both government and supplier.

#### Provide a mechanism to manage the process

Ensure that all parties adhere to G-Cloud rules and principles, with a clearly defined arbitration process, and assurance that all parties interests are represented fairly.

#### Encourage compliance as the default position

Establish a viable market through the encouragement of compliance (and discouragement of non-compliance)

# Provide a clear commercial road map for transition

Encourage incumbent providers to transition service where desirable, to quickly meet OEP targets.